



## THINK WITH YOUR HANDS SERIOUS GAMING FOR BETTER WORKSHOPS

Future companionship is moderation

### 100.000 pieces for better workshops

Employees, customers, probands and other target groups are nowadays very event-experienced and demand more than traditional workshop methods. This is where the PLAY SERIOUS AKADEMY acts differently: Serious gaming - for more than 12 years already.

„Gamification“ is the magic word, „to grasp“ the new way to the target.

The event participants are activated, workshops and events get back what they need: Results. The client will define questions and tasks of the most diverse nature - independently or together with the team of facilitators. These tasks are then answered by the participants – but not only by using their head, but also their hands.

Language barriers or hierarchies move into the background, three-dimensional images with enormous expressiveness are created. The thoughts of the players become visible, the degree of participation of each individual increases enormously.

It does not matter which function the workshop should have. Whether strategy development or team building, whether the solution of a specific problem or the development of a new business model:

The PLAY SERIOUS AKADEMY makes change tangible - in the truest sense of the word. Complex topics are radically simplified, solutions are supported by the participants - because everyone has contributed to them.

The group size does not matter that much in the first instance. The PLAY SERIOUS AKADEMY

has the right tools and a large number of facilitators for workshops between 3 and 1.000 participants.

Various options are available to ensure that the valuable results get preserved and can be processed afterwards: Possibilities range from photo to video to graphic recording.

Led by Mathias Haas - DER TREND-BEOBACHTER - more than 5.000 participants have already worked with LEGO® since 2007, taking large and small steps in team and company development. This academy is just

the next stage -the team around Haas has been active for more than 12 years.

**Things you don't need: Moderation cards and PowerPoint**

It's up to you to decide on how much SERIOUS and how much PLAY your event should have.

What will you need for this? A certain amount of aspiration for novelty and the courage to face the results.

P.S. We're offering facilitator trainings for LEGO® SERIOUS PLAY® and PLAYMOBIL pro.



TRAINED FACILITATOR OF  
**LEGO® SERIOUS PLAY®**  
METHOD AND MATERIALS

### **PLAYMOBIL pro. - more than a pawn in a game**

With this facilitation technique, strategy development, interface and project management as well as customer journeys and team processes, just to name a few, can be modelled.

While designing the neutral figures and „putting them into context“, a scene play automatically emerges that reflects the DNA of the method. The advantages of playing as well as the positive association with the PLAYMOBIL brand ensure that complex systems become concrete and tangible.

